



Evidence-Based
Personalized Feedback
Trusted by Colleges
Nationwide

THE ROI OF ALCOHOL PREVENTION

7 Ways Alcohol Wise Helps Campuses Reduce Risk, Improve Student Success, and Save Resources

ALCOHOL PREVENTION IS AN INVESTMENT

Not Just Another Requirement

Every institution wants students to make safer decisions about alcohol.

Choosing the right prevention program isn't just about checking a compliance box. It's about giving students the knowledge and skills they need while providing your staff with an efficient, scalable solution.

The right prevention program helps address each of these challenges:



Federal compliance requirements



Manual tracking and reporting



Limited staff time



Budget constraints



Increasing student risk

Here's how *Alcohol Wise* delivers *measurable* value.

1. STUDENTS MAKE BETTER DECISIONS

Alcohol Wise helps students understand the risks, recognize their personal limits, and build skills to make safer choices.

28%

REDUCTION IN
HEAVY DRINKING

LESS BINGE
DRINKING

FEWER
DRINKING
GAMES

LOWER
PEAK
BAC

Research has shown participants experienced a 28% reduction in heavy drinking, reduced drinking, reduced drinking game participation, and lower peak BAC.¹

2. FEWER ALCOHOL-RELATED INCIDENTS & COSTS

Alcohol misuse impacts more than individual students. It impacts your entire campus community.

Prevention helps reduce the strain on student affairs, conduct, campus safety, and health services.



3. PREVENTION SUPPORTS STUDENT SUCCESS

Students who engage responsibly are more likely to stay enrolled, earn higher grades, and attend class.

Research shows students completing **Alcohol Wise** demonstrate stronger academic outcomes and higher retention rates.³



18%

HIGHER RETENTION²



HIGHER GPA



**MORE CLASS
ATTENDANCE**

4. PROTECT YOUR CAMPUS

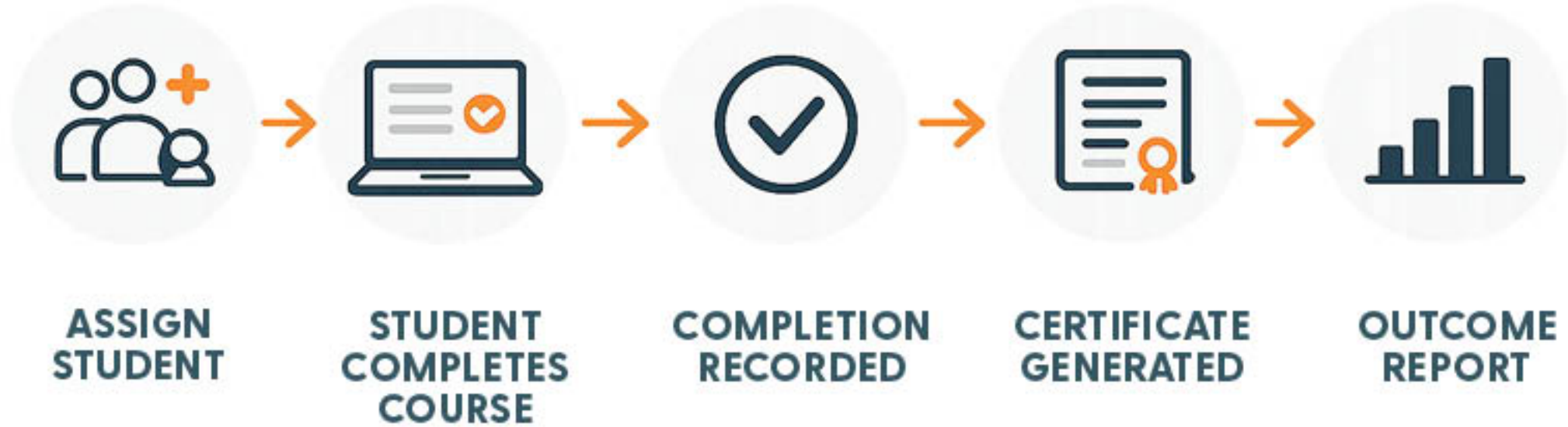
A safer campus is better for everyone. **Alcohol Wise** helps reduce risks that can harm students and impact your institution's reputation.

- ✓ Student safety and wellbeing
- ✓ Institutional reputation
- ✓ Risk reduction
- ✓ Stronger campus community



5. PREVENTION REDUCES ADMINISTRATIVE BURDEN

Alcohol Wise streamlines your workflow from assignment to reporting.



SAVE TIME

REDUCE MANUAL FOLLOW-UP

STAY ORGANIZED

6. PREVENTION COSTS LESS THAN INTERVENTION

FOR EVERY

\$1

\$8-\$80

POTENTIAL RETURN ON
INVESTMENT ^{4,5}



LOWER
OVERALL
COSTS



STAFF
TIME
SAVED



LESS
PAPERWORK
AND TRACKING



REDUCED
INCIDENTS
AND LIABILITY

7. BUILT TO SCALE WITH YOUR CAMPUS

Alcohol Wise adapts to your needs—whether you're educating 10 students or 10,000.

TRADITIONAL PROGRAMS

Limited enrollment

Manual tracking

One-size-fits-all content

Limited data and reporting

Difficult to scale



Alcohol Wise

3RD MILLENNIUM CLASSROOMS

- ✓ Unlimited enrollment options
- ✓ Automated tracking
- ✓ Personalized feedback
- ✓ Outcome reports and insights
- ✓ Built to scale with ease

Flexible, effective, and designed for higher education.

SEE ALCOHOL WISE IN ACTION

Strengthen alcohol prevention, implementation, and demonstrate outcomes **all in one platform.**



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